



1/2021

**SCIOCOLA', THE ARTISAN CHOCOLATE FESTIVAL  
RETURNS TO THE CITY OF MODENA FOR ITS THIRD EDITION**

*The sweetest and most awaited event of the year will take place  
from October 29th to November 1st*

Modena, 21 April 2021

**SGP Grandi Eventi** is ready to announce the dates of Sciocolà- Chocolate Festival – Italy's sweetest event, returning to the city of Modena for the third time from **October 29th to November 1st**.

We hopefully believe that the positive covid-19 data trends resulting from the large vaccination campaign that will continue over the next few weeks, will allow us to be able to organise again public events and gatherings which are expressions of our lifestyle and reflect who we are and how we live as a community.

Piazza Grande, Via Emilia Centro and Corso Duomo will be the beating heart of the sweetest event of the year, loved by both children and grownups, a big festival for artisanal chocolate enthusiasts who will be able to taste, purchase and discover chocolate in all its varieties. Guided by the skills and passion of the best artisanal chocolatiers, visitors will be taken on a journey from tradition to innovation.

A rich schedule of free appointments such as: food tastings, showcooking, workshops, gastronomic and cultural panels, laboratories for children and itinerant shows for visitors will liven up the city. Among with them, a lot of initiatives for the visitors; a unique sensory experience to get to know the world of chocolate: from classic chocolate to chocolate cream, from truffle to macaroons, from dragée to liqueur, from rum cuuneese to chocolate fountains and chocolate spreads, and let's not forget about the flavoured chocolate bars!

Appointments of national recognition will also be returning this year, such as the 'maxi chocolate sculpture' and the "Chocolate Factory". Here, you will be able to witness the process of creation of "the nectar of Gods".

Time to give prizes as well: the 'Sciocolà d'oro' (Golden Sciocolà) will be awarded to a distinguished personality from the world of

PROMOSSO DA:



CON IL CONTRIBUTO DI:



CON IL PATROCINIO DI:



MAIN PARTNER



SPONSOR:



IN PARTNERSHIP CON:



ORGANIZZATO DA:



culture, entertainment or sport that has contributed with their work to promoting the city both nationally and internationally.

If “To await a pleasure, is itself a pleasure”, start to get ready and prepare to get into the mood of one of the tastiest Festivals of Italy.

Entry to the event is free. The event is promoted by CNA Modena and organised by SGP Grandi Eventi.

In partnership with Acai and organized by Comune di Modena.

Modena - historical city centre- free entry

Check the full schedule on [www.sciocola.it](http://www.sciocola.it)

Facebook: [@sciocola](https://www.facebook.com/sciocola)

Instagram: [@sciocolafestival](https://www.instagram.com/sciocolafestival)

### Press Office

Testori Comunicazione

Via Fiori Chiari, 10 - 20121 Milano

Tel. 02 4390230

[press@testoricomunicazione.it](mailto:press@testoricomunicazione.it)

PROMOSSO DA:



CON IL CONTRIBUTO DI:



CON IL PATROCINIO DI:



Comune di Modena

MAIN PARTNER



SPONSOR:



IN PARTNERSHIP CON:



ORGANIZZATO DA:

